

Alliance Meeting January 31, 2024

Sarah Hobbs CEO of Alliance for Healthier Communities spoke to the Eckler Report which was developed in a collaborative effort by 10 community health associations. It was released December 12, 2023.

- 79 positions were assessed using survey union and hospital data
- Staffing crisis exists
- Next stage – multi pronged and stepped advocacy strategy informed by government relations experts
- Alliance is securing Government Relations firm to continue advocacy work
- Strategy will include Townhalls, letters, MPP engagement, social media and assessing what it means in our local community
- Boards need to work collaboratively with Executive Director and work toward developing an advocacy framework and Government Relations Strategies (**the practice of managing interactions and relationships between organization and government in order to influence policy**)
- What can we do – meet with MPP – discuss local issues; align with local hospital, health system partners; use local media
- Align our “asks” with government policies; bring clear solutions, find a way to get on their platform
- **New board members need to complete the Health Equity Charter review, complete the training and provide feedback regarding our board’s approval of the Charter**
- Government Relations 101 – webinar available to everyone – may be worthwhile to review.
- Seeking Nominations until February 8 for Alliance board of Directors – seeking diversity of lived experience (Indigenous); organizational role ED/CEO

Upcoming Events

March 18, 2024 – 5:30-6:30 Informal networking session

April 23, 2024 – 5:30-7 pm Board Liaison Education and networking Session

May 22, 2024 – 5:30-7 p.m. Health System Changes webinar